

GENERAL BUSINESS (GB)

GB 201 INTRO TO LEGAL ASPECTS OF BUSI (3 Hours)

This course provides an overview of the legal foundations of American society, and its court system. Emphasis is placed on examining the application of laws to the business community, the legal structure and operation of business organizations, and the affect of government regulations on business activity. Business ethics is also covered. (F, S, Sum)

GB 302 BUSINESS LAW (3 Hours)

Prerequisite: GB 201.

This course is an in-depth review of the law of contracts, i.e., formation, operation, discharge, and legal and equitable remedies. It examines Articles 2, 3, 4, and 9 of the Uniform Commercial Code (UCC): Sales Contracts, Negotiable Instruments, Bank/Customer Relations and Electronic Funds Transfers. It also covers a review of individual and business organizations bankruptcy relief. (F, S, Sum)

GB 455 REAL ESTATE PROPERTY MGT (3 Hours)

This course involves practical training for real estate salespersons, brokers and others in the management of income-producing real property in organizations, leases, contracts, merchandising, tenant selection, relations with owners and tenants, collections maintenance, accounting ethics, and legal and professional relationships. (D)

GB 457 REAL ESTATE LAW (3 Hours)

This course is a study of the principles of laws governing real estate including acquisitions, encumbrances, transfer rights and obligations of parties and state and federal regulations thereof. (D)

GB 460 CO-OP/INDEPENDENT STUDY (3 Hours)

Prerequisite: Junior standing and the permission of the department chair.

This course is designed for the student who desires work experience to relate to his conceptual background in business theories or for the student who wishes to research a topic that is not currently being offered in the curriculum. (D)

GB 461 CO-OP/INDEPENDENT STUDY (3 Hours)

Prerequisite: GB 460, senior standing, and the permission of the department chair.

This course is a follow-up to GB 460 for the student who desires additional work experience or for the student who wishes to research a second topic that is not currently being offered in the curriculum. (D)

GB 462 Variable Credit Internship (1-6 Hours)

Prerequisite: At least Junior standing, permission of instructor, and gpa of 2.50 or higher.

This course is designed to facilitate semester-long-on-campus and off-campus internships for students interested in gaining practical work experience in a company. Internships must be related to one or more core business functional areas. It is designed to be variable credit (a maximum of 6 credits) based on the student's academic needs. The credits earned will be applied to the business elective requirements.

GB 463 Business Analytics (3 Hours)

This course will cover theory and application of business analytics applied in supply chain management, marketing, management, and other business disciplines. Emphasis is on descriptive statistics, data visualization, descriptive data mining, linear regression, forecasting, optimization models, spreadsheet models, Monte Carlo simulation, and decision analysis. It serves students wo want to develop analytical skills to gain insights and solve real-world business decisions problems.