

# FINANCE (FIN)

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## **FIN 220 FOUNDATIONS OF FINANCE (NON MAJOR) (3 Hours)**

This course provides students with a concise yet comprehensive survey approach to Finance. The course, intended for non-business majors, introduces the three main areas of finance: markets and financing instruments, investments, and financial management. Topics include banks and financial institutions, interest rate and the saving process, time value of money, introduction to bonds and stocks, characterizing risk and return, etc.

## **FIN 247 FOUNDATIONS OF STOCK MARKET INVESTING (3 Hours)**

A concise yet comprehensive survey approach that provides students with the opportunity to understand what stock market investing is about. The course introduces the three main areas of stock market investing: building a core portfolio, maintaining stocks to watch, using key measurements, and tracking investment performance. Specific topics include how the stock market works, the language of stocks, the best techniques to build and refine your portfolio, easy timing tools to stop losses, how the masters tell us to invest, how history tells us to invest, and fundamental vs. technical analysis.

## **FIN 315 PERSONAL FINANCE (3 Hours)**

This course covers personal finance and financial planning from both the individual's and planner's perspectives. The students will be taught how to prepare financial plans and to incorporate the theory and practice of personal finance into everyday life. (F)

## **FIN 317 PRINCIPLES OF INSURANCE (3 Hours)**

Prerequisite: Junior classification.

This course covers the theory of insurance and risks shifting, and current insurance practices. We also examine personal and business insurance coverage, and the significance or various insurance related contract clauses. (F, S)

## **FIN 320 BUSINESS FINANCE (3 Hours)**

Prerequisite: ACC 212.

This course acquaints students with business organizational forms, financial statement analysis, capital budgeting, time value of money, international finance, and ethics. (F, S, Sum)

## **FIN 443 FINANCIAL MANAGEMENT (3 Hours)**

Prerequisite: FIN 320.

This course is a study of capital budgeting, risk analysis and valuation, cost of capital, leasing, reorganization, capital structure, and dividend policy. (F, S)

## **FIN 446 COMMERCIAL BANKING (3 Hours)**

Prerequisite: FIN 320.

This course considers the theory of commercial banking's affect on the money supply and national income. Emphasis is placed on the concept of asset management, the relationship of asset management to liquidity and profitability, and commercial banking and the nation's credit structure. (F, S)

## **FIN 447 INVESTMENTS (3 Hours)**

Prerequisite: FIN 320.

This course covers alternative investment analysis, securities markets, valuation of securities, capital market theory, and aggregate stock market analysis. (F, S)

## **FIN 451 PORTFOLIO THEORY (3 Hours)**

Prerequisite: FIN 447.

This course is a study of the theory underlying the management of portfolios consisting of securities and other assets, the measurement of risk and return, utility analysis, the construction of portfolios, and the evaluation of portfolio performance, international diversification, and the legal and ethical responsibilities of financial planners. (F, S)

## **FIN 452 INTERNATIONAL FINANCE (3 Hours)**

Prerequisite: FIN 320.

This course considers financial decision making involving the transfer of funds across national boundaries. A multi-dimensional approach is used in examining terms of trade, the international monetary system, foreign exchange markets, international financial markets and portfolio diversification, import and export financing, theory of comparative advantage, and global issues. (F)