

JOURNALISM AND MEDIA STUDIES (B.S.) SPORTS MEDIA CONCENTRATION

Curriculum Map

| Course | Title | Hours |
|-------------------------------------|--|-----------|
| Freshman | | |
| Fall | | |
| UNIV 100 | UNIVERSITY SUCCESS | 2 |
| ENG 104 or ENG 103 or ENG 111 | COMPOSITION I or English Composition I with Co-requisite Support or COMPOSITION & LITERATURE FOR L | 3 |
| MATH 114 | Quantitative Reasoning | 3 |
| Humanities & Fine Arts Option | | 3 |
| Natural Science Option | | 3 |
| Social & Behavioral Science | | 3 |
| Hours | | 17 |
| Spring | | |
| ENG 105 or ENG 112 | COMPOSITION II or COMPOSITION | 3 |
| Humanities & Fine Arts Option | | 3 |
| Natural Science Option | | 3 |
| Minor or General Elective | | 3 |
| Pathway Option | | 3 |
| Hours | | 15 |
| Sophomore | | |
| Fall | | |
| JMS 200 | INTRO TO MASS COMMUNICATIONS | 3 |
| SPCH 215 | TRAINING THE SPEAKING VOICE | 3 |
| Humanities & Fine Arts Option | | 3 |
| Social & Behavioral Science Option | | 3 |
| Pathway Option | | 3 |
| Hours | | 15 |
| Spring | | |
| JMS 205 | Cross Platform Sports Wri & Re | 3 |
| JMS 210 | MICROPHONE TECHNIQUES | 3 |
| UNIV 200 | CIVIC ENGAGEMENT | 1 |
| Minor or General Elective | | 3 |
| Minor or General Elective | | 3 |
| Pathway Option | | 3 |
| Hours | | 16 |
| Junior | | |
| Fall | | |
| JMS 307 | PHOTOJOURNALISM | 3 |
| JMS 310 | MEDIA DESIGN AND PRODUCTION I | 3 |
| JMS 351 | SPORTS, MEDIA AND SOCIETY | 3 |
| Philosophy Elective | | 3 |
| Minor or General Elective | | 3 |
| Hours | | 15 |
| Spring | | |
| JMS 316 | ELECTRONIC FIELD PRODUCTION | 3 |
| JMS 335 | PRIN OF ADVERTISING AND PUB RE | 3 |
| JMS 486 | PRACTICUM IN MASS COMMUNICATIO | 3 |
| MKT 351 | MARKETING MANAGEMENT | 3 |
| Minor or General Elective | | 3 |
| Hours | | 15 |

Senior

Fall

| | | |
|---------|--------------------------------|---|
| JMS 250 | Media Literacy | 3 |
| JMS 400 | MEDIA LAW | 3 |
| JMS 401 | RESCH METHDS IN MASS COM | 3 |
| JMS 426 | BROADCAST DOCUMENTARY | 3 |
| JMS 489 | INTERNSHIP IN MASS COMMUNICATI | 3 |

Hours 15

Spring

| | | |
|---------|----------------------------|---|
| JMS 405 | MEDIA ETHICS | 3 |
| JMS 499 | CAPSTONE OR SENIOR SEMINAR | 3 |

Minor or General Elective 3

Minor or General Elective 3

Hours 12

Total Hours 120

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100 UNIVERSITY SUCCESS; however, the student must take 2 hours of general electives to replace the UNIV course.
- Online Graduation Clearance (**to be completed during the graduating semester only**).