

ENGLISH (BUSINESS ADMINISTRATION CONCENTRATION) B.A.

Code	Title	Hours
Major Requirements		
ENG 319	SURVEY OF ENG LITERATURE	3
ENG 321	SURVEY OF AMERICAN LITERATURE	3
ENG 418	SURVEY OF BLACK WRITERS	3
or ENG 419	SURVEY OF BLACK AUTHORS	
ENG 331	INTROD TO LINGUISTICS	3
or ENG 332	THE ENGLISH LANGUAGE	
ENG 303	GRAMMAR & COMPOSITION	3
ENG 320	SURVEY OF ENGLISH LITERATURE	3
ENG 322	SUR OF RECENT AMER LITER	3
ENG 421	CHAUCER	3
or ENG 424	MILTON	
Period or Genre Course		
ENG 423	SHAKESPEARE (COMEDIES)	3
or ENG 429	TRAGEDIES OF SHAKESPEARE	
ENG 495	SENIOR SEMINAR IN ENGLISH	3
ENG 436	LITERARY CRITICISM	3
Concentration Courses		
ECO 211	PRINCIPLES OF MACROECONOMICS	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
ECO 256	BUSINESS STATISTICS I	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
FIN 320	BUSINESS FINANCE	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
MKT 351	MARKETING MANAGEMENT	3
Total Hours		66

OTHER REQUIREMENTS/OFFERINGS

Departmental Policies

Students are required to earn a minimum grade of "C" in all major courses applied toward a Bachelor of Arts or a Bachelor of Science degree.

Foreign Language Requirements

Students earning the B.A. in English, English with a Journalism concentration, English with a Business concentration, English with a Computer Science concentration, or English with a concentration in Creative Writing must complete 12 semester hours of the same foreign language

Course	Title	Hours
Freshman		
Fall		
ENG 111	COMPOSITION & LITERATURE FOR L	3
MATH 114	Quantitative Reasoning	3
or STAT 115	or Introductory Statistics	

MFL - Modern Foreign Language I ¹		3
UNIV 100	UNIVERSITY SUCCESS	2
Humanities & Fine Arts Option		3
Social & Behavioral Science Option		3
Hours		17
Spring		
ENG 112	COMPOSITION	3
MFL - Modern Foreign Language II ¹		3
Humanities & Fine Arts Option		3
Natural Science Option		3
Pathway Option		3
Hours		15
Sophomore		
Fall		
ECO 211	PRINCIPLES OF MACROECONOMICS	3
ENG 205	WORLD LITERATURE I	3
MFL - Modern Foreign Language III ¹		3
Natural Science Option		3
Pathway Option		3
Hours		15
Spring		
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ENG - English Elective 205-228		3
MFL - Modern Foreign Language IV ¹		3
UNIV 200	CIVIC ENGAGEMENT	1
Pathway Option		3
Hours		16
Junior		
Fall		
ENG 319	SURVEY OF ENG LITERATURE	3
ENG 321	SURVEY OF AMERICAN LITERATURE	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
ENG 331	INTROD TO LINGUISTICS	3
or ENG 332	or THE ENGLISH LANGUAGE	
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
Hours		15
Spring		
ENG 303	GRAMMAR & COMPOSITION	3
ENG 320	SURVEY OF ENGLISH LITERATURE	3
ENG 322	SUR OF RECENT AMER LITER	3
ENG 418	SURVEY OF BLACK WRITERS	3
or ENG 419	or SURVEY OF BLACK AUTHORS	
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
Hours		15
Senior		
Fall		
ECO 256	BUSINESS STATISTICS I	3
ENG 421	CHAUCER	3
or ENG 424	or MILTON	
ENG 436	LITERARY CRITICISM	3
FIN 320	BUSINESS FINANCE	3
ENG Period or Genre Course		3
Hours		15
Spring		
ENG 423	SHAKESPEARE (COMEDIES)	3
or ENG 429	or TRAGEDIES OF SHAKESPEARE	
ENG 495	SENIOR SEMINAR IN ENGLISH	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3

MKT 351	MARKETING MANAGEMENT	3
	Hours	12
	Total Hours	120

¹ All 4 semesters of Foreign Language must be in the same language.

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100 UNIVERSITY SUCCESS; however, the student must take 2 hours of general electives to replace the UNIV course.
- Online Graduation Clearance (**to be completed during the graduating semester only**).

Student Learning Outcomes

- Students will be able to draw on relevant cultural and historical information to analyze and interpret a literary text.
- Students will be able to demonstrate familiarity with literary traditions pre- and post-1800, including identifying authors, genres, literary movements, and styles.
- Students will be able to analyze underrepresented experiences and cultural diversity, including issues of race, gender, class, sexuality, and ethnicity through the study of ethnic minority or non-Western texts.
- Students will be able to research and write focused, convincing analytical essays in clear, grammatical prose.
- Students will be able to read, write, and speak effectively in at least one foreign language.