120

ART (B.A.) GRAPHIC DESIGN CONCENTRATION

Major Requirements

Code	Title	Hours
ART 210	VISUAL THINKING	3
ART 203	INTRO TO COMPUTER GRAPHICS	3
ART 213	INTRODUCTION TO GRAPHIC DESIGN	3
ART 228	TYPOGRAPHY	3
ART 311	WEB DESIGN	3
ART 327	SOUND DESIGN	3
ART 349	JUNIOR GRAPHIC DESIGN STUDIO I	3
ART 351	JR GRAPHIC DESIGN STUDIO II	3
ART 430	GRAPHIC DESIGN INTERNSHIP	3
ART 441	SENIOR GRAPHIC DESIGN STUDIO I	3
ART 443	SR GRAPHIC DESIGN STUDIO II	3
ART 454	PORTFOLIO DEVELOPMENT	3
Total Hours		36

Curriculum Map

Freshman Fall ENG 104 COMPOSITION I or English Composition I with Co-requisite Support or ENG 111 or English Composition I with Co-requisite Support or ENG 111 or English Composition I with Co-requisite Support or English Composition I with Co-requisite Support or ENG 111 3 ART 1102 DESIGN I 3 ART 111 DRAWING I 3 UNIV 100 UNIVERSITY SUCCESS 2 MATH 114 Quantitative Reasoning 3 Humanities & Fine Arts Option 3 Hours 17 Spring ENG 105 COMPOSITION II 3 or ENG 112 or COMPOSITION 3 ART 201 DESIGN II 3 Social & Behavioral Science Option 3 Pathway Option 3 15 Sophomore Fall ART 203 INTRO TO COMPUTER GRAPHICS (Fall Only) 3 ART 210 VISUAL THINKING (Fall Only) 3 ART 221 ART HISTORY (Fall Only) 3 ART 213<	Guillealaili	ινιαρ		
Fall ENG 104	Course	Title	Hours	
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Natural Science Option 3	ART 228	TYPOGRAPHY (Spring Only)	3	
·	UNIV 200	CIVIC ENGAGEMENT	1	
·	Natural Science Option		3	
	Pathway Option		3	

Hours

Junior		
Fall		
ART 202	DESIGN III	3
ART 216	DRAWING III	3
ART 327	SOUND DESIGN (Fall Only)	3
ART 349	JUNIOR GRAPHIC DESIGN STUDIO I (Fall Only)	3
Social & Behavioral So	sience Option	3
	Hours	15
Spring		
ART 224	INTRODUCTION TO PAINTING	3
ART 232	INTRODUCTN TO SCULPTURE	3
ART 311	WEB DESIGN	3
ART 337	NON WESTERN ART	3
ART 351	JR GRAPHIC DESIGN STUDIO II (Spring Only)	3
	Hours	15
Senior		
Fall		
ART 242	PRINTMAKING	3
ART 335	INTRO TO PHOTOGRAPHY	3
ART 338	AFRICAN AMERICAN ART (Fall Only)	3
ART 441	SENIOR GRAPHIC DESIGN STUDIO I	3
Speech Option		3
	Hours	15
Spring		
ART 211	INTRODUCTION TO CERAMICS	3
ART 430	GRAPHIC DESIGN INTERNSHIP	3
ART 443	SR GRAPHIC DESIGN STUDIO II (Spring Only)	3
ART 454	PORTFOLIO DEVELOPMENT	3
	Hours	12

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100 UNIVERSITY SUCCESS; however, the student must take 2 hours of general electives to replace the UNIV course.
- Online Graduation Clearance (to be completed during the graduating semester only).

Student Learning Outcomes

Total Hours

- Students will be able to create graphic designs that meet the specifications and requirements of communication problems.
- Students will be able to identify materials and methods of oil and/or acrylic painting so as to convey form, color relationship, and space in painting.
- Students will be able to successfully use principles of composition and perspective to create the illusion of depth in two-dimensional photographs.
- Students will develop final cumulative portfolios and artist/design statements that encompass a broad range of media, techniques, and critical inquiries.
- Students will demonstrate proficiency in the application of the specific communication principles of clarity, concision, ability to be compelling, accuracy, and awareness of the audience in professional settings.