ART (B.A.) GRAPHIC DESIGN CONCENTRATION

Major Requirements

Code	Title	Hours
ART 210	VISUAL THINKING	3
ART 203	INTRO TO COMPUTER GRAPHICS	3
ART 213	INTRODUCTION TO GRAPHIC DESIGN	3
ART 228	TYPOGRAPHY	3
ART 311	WEB DESIGN	3
ART 327	SOUND DESIGN	3
ART 349	JUNIOR GRAPHIC DESIGN STUDIO I	3
ART 351	JR GRAPHIC DESIGN STUDIO II	3
ART 430	GRAPHIC DESIGN INTERNSHIP	3
ART 441	SENIOR GRAPHIC DESIGN STUDIO I	3
ART 443	SR GRAPHIC DESIGN STUDIO II	3
ART 454	PORTFOLIO DEVELOPMENT	3
Total Hours		**36**

Curriculum Map

Course	Title	Hours
Freshman		
Fall		
ENG 104	COMPOSITION I	3
or ENG 103	or English Composition I with Co-requisite Support	
or ENG 111	or COMPOSITION & LITERATURE FOR L	
ART 102	DESIGN I	3
ART 111	DRAWING I	3
UNIV 100	UNIVERSITY SUCCESS	2
MATH 114	Quantitative Reasoning	3
Humanities & Fine Arts Option		3
	Hours	**17**
Spring		
ENG 105	COMPOSITION II	3
or ENG 112	or COMPOSITION	
ART 112	DRAWING II	3
ART 201	DESIGN II	3
Social & Behavioral Science Option		3
Pathway Option		3
	Hours	**15**
Sophomore		
Fall		
ART 203	INTRO TO COMPUTER GRAPHICS (Fall Only)	3
ART 210	VISUAL THINKING (Fall Only)	3
ART 221	ART HISTORY (Fall Only)	3
Natural Science Option		3
Pathway Option		3
	Hours	**15**
Spring		
ART 213	INTRODUCTION TO GRAPHIC DESIGN (Spring Only)	3
ART 222	ART HISTORY (Spring Only)	3
ART 228	TYPOGRAPHY (Spring Only)	3
UNIV 200	CIVIC ENGAGEMENT	1
Natural Science Option		3
Pathway Option		3
	Hours	**16**
Junior		
Fall		
ART 202	DESIGN III	3
ART 216	DRAWING III	3
ART 327	SOUND DESIGN (Fall Only)	3
ART 349	JUNIOR GRAPHIC DESIGN STUDIO I (Fall Only)	3
Social & Behavioral Science Option		3
	Hours	**15**
Spring		
ART 224	INTRODUCTION TO PAINTING	3
ART 232	INTRODUCTN TO SCULPTURE	3
ART 311	WEB DESIGN	3
ART 337	NON WESTERN ART	3
ART 351	JR GRAPHIC DESIGN STUDIO II (Spring Only)	3
	Hours	**15**
Senior		
Fall		
ART 242	PRINTMAKING	3
ART 335	INTRO TO PHOTOGRAPHY	3
ART 338	AFRICAN AMERICAN ART (Fall Only)	3
ART 441	SENIOR GRAPHIC DESIGN STUDIO I	3
Speech Option		3
	Hours	**15**
Spring		
ART 211	INTRODUCTION TO CERAMICS	3
ART 430	GRAPHIC DESIGN INTERNSHIP	3
ART 443	SR GRAPHIC DESIGN STUDIO II (Spring Only)	3
ART 454	PORTFOLIO DEVELOPMENT	3
	Hours	**12**
	Total Hours	**120**

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100 UNIVERSITY SUCCESS; however, the student must take 2 hours of general electives to replace the UNIV course.
- Online Graduation Clearance (**to be completed during the graduating semester only**).

Student Learning Outcomes

- Students will be able to create graphic designs that meet the specifications and requirements of communication problems.
- Students will be able to identify materials and methods of oil and/or acrylic painting so as to convey form, color relationship, and space in painting.
- Students will be able to successfully use principles of composition and perspective to create the illusion of depth in two-dimensional photographs.
- Students will develop final cumulative portfolios and artist/design statements that encompass a broad range of media, techniques, and critical inquiries.
- Students will demonstrate proficiency in the application of the specific communication principles of clarity, concision, ability to be compelling, accuracy, and awareness of the audience in professional settings.