

# SUPPLY CHAIN MANAGEMENT (B.B.A.)

The BBA Supply Chain Management program is designed to produce outstanding, ethical, technologically advanced, creative, and innovative graduates in the field of supply chain and distribution management. The program enables students to acquire management skills in effective procurement, just-in-time distribution, inventory management, and storage of products in the manufacturing and distribution sectors. The program enables students to develop skills in critical business decision-making and strategies, to prepare them to be ready for jobs at various entry level positions and support services in corporate wholesale and retail industries. Graduates of the program are equipped with leadership skills, analytical skills, and organizational skills, to be creative problem solvers. Career opportunities include positions as retail analyst, distribution coordinator, inventory manager, merchandising manager, and sales manager.

## Business Core Requirements

Code	Title	Hours
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
BIZ 201	INTRODUCTION TO BUSINESS	3
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ECO 256	BUSINESS STATISTICS I	3
ECO 356	BUSINESS STATISTICS II	3
FIN 320	BUSINESS FINANCE	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
MNGT 458	STRATEGIC MANAGEMENT	3
MNGT 482	BUSINESS ETHICS	3
MKT 351	MARKETING MANAGEMENT	3
MATH 221	CALCULUS I INDUST OR BUS	3
GB 463	Business Analytics	3
<b>Total Hours</b>		<b>51</b>

## Major Requirements

A minimum of 24 semester hours is required for the degree.

Code	Title	Hours
MNGT 353	PRODCNT&OPERATIONS MGMNT	3
SCM 410	Quality Management	3
SCM 420	Strategic Procurement	3
SCM 430	Project Management	3
SCM 450	Logistics	3
SCM 460	Risk Management	3
SCM 480	Supply Chain in Practice	3
<b>Total Hours</b>		<b>21</b>

In addition, Supply Chain Management Majors must complete 6 semester hours of electives as shown below.

Code	Title	Hours
	Restricted Business Elective <sup>1</sup>	3
	Restricted Business Elective <sup>2</sup>	3
<b>Total Hours</b>		<b>6</b>

<sup>1</sup> Any international business course that is not already required on the curriculum for the major.

<sup>2</sup> Any 300-400 level business course not already required.

General Education = 42 hours; COB Core + 48 hours; Major=24 hours; Electives=6 hours (includes GB 302)

A 2.0 GPA is required in all courses taken at the University, all business courses required in the curriculum, and all courses that constitute the major.

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
BIZ 101	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 104 or ENG 103 or ENG 111	COMPOSITION I or English Composition I with Co-requisite Support or COMPOSITION & LITERATURE FOR L	3
MATH 111	COLLEGE ALGEBRA	3
	Humanities & Fine Arts Option	3
	Natural Science Option	3
	Social & Behavioral Science Option	3
	<b>Hours</b>	<b>16</b>
<b>Spring</b>		
BIZ 102	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 105 or ENG 112	COMPOSITION II or COMPOSITION	3
MATH 221	CALCULUS I INDUST OR BUS	3
	Humanities & Fine Arts Option	3
	Natural Science Option	3
	Pathway Option	3
	<b>Hours</b>	<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
	Humanities & Fine Arts Option	3
	Pathway Option	3
BIZ 201	INTRODUCTION TO BUSINESS	3
ECO 211	PRINCIPLES OF MACROECONOMICS	3
	<b>Hours</b>	<b>15</b>
<b>Spring</b>		
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
UNIV 200	CIVIC ENGAGEMENT	1
	Pathway Option	3
	<b>Hours</b>	<b>16</b>
<b>Junior</b>		
<b>Fall</b>		
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 256	BUSINESS STATISTICS I	3
MKT 351	MARKETING MANAGEMENT	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
	<b>Hours</b>	<b>15</b>

<b>Spring</b>		
ECO 356	BUSINESS STATISTICS II	3
FIN 320	BUSINESS FINANCE	3
MKT 448	MARKETING CHANNELS	3
MNGT 353	PRODCTN&OPERATIONS MGMNT	3
SCM 410	Quality Management	3
<b>Hours</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
MNGT 482	BUSINESS ETHICS	3
SCM 420	Strategic Procurement	3
SCM 430	Project Management	3
GB 463 Business Analytics		3
Any 300-400 Level International Business Course		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
MNGT 458	STRATEGIC MANAGEMENT	3
SCM 450	Logistics	3
SCM 460	Risk Management	3
SCM 480	Supply Chain in Practice	3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>

**Notes:**

- Candidates that transfer 12 or more hours of college credit are exempt from BIZ 101 UNIVERSITY SUCCESS FOR BUS MAJ and BIZ 102 UNIVERSITY SUCCESS FOR BUS MAJ; however, the student must take 2 hours of non-business electives to replace the BIZ courses.
- Online Graduation Clearance (**to be completed during the graduating semester only**).
- Students will demonstrate a solid foundation in applying the financial principles of the time value of money.
- Students will be able to evaluate a large and complex business problem, make some assumptions, structure the firm's' cash flows and make a decision.
- Students will demonstrate knowledge and application of various investment instruments
- Students will demonstrate knowledge of risk and returns in evaluation of portfolios performance
- Students will be able to demonstrate how international business activities influence financial decisions.
- Students will develop and demonstrate oral and written communication skills with focus on effectiveness, clarity, and sophistication
- Students will be able to demonstrate an understanding of the processes involved in ethical decision making in personal, professional, and civic life.
- Students will be able to demonstrate an understanding of the dynamics of the global economy.
- Students will be able to demonstrate competency with utilizing information technology.
- Students will be able to develop and strengthen critical thinking skills in conjunction with quantitative analysis
- Students will develop an aware of multiculturalism and diversity understanding

- Students will further demonstrate mastery of basic knowledge concerning the importance of cultural values and diversity and the impact these factors have on business organizations
- Students will demonstrate a clear understanding of knowledge of different cultures as they relate to diversity
- Students will develop an awareness to recognize the dynamics of the global markets and its impact on a global economy
  - Students will further demonstrate an understanding of the process of making business recommendations after reviewing external and internal industry information.
- Students will demonstrate the ability to explain how various economic and market outcomes exists and how businesses respond to those nuances.
- Students will demonstrate a competency with utilizing information technology
  - Students will demonstrate a competency regarding business productivity software
  - Students will demonstrate competency concerning the techniques used in the collection, presentation, manipulation and interpretation of numerical data.