

FINANCE (B.B.A.)

Business Core Requirements

Code	Title	Hours
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
BIZ 201	INTRODUCTION TO BUSINESS	3
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ECO 256	BUSINESS STATISTICS I	3
ECO 356	BUSINESS STATISTICS II	3
FIN 320	BUSINESS FINANCE	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
MNGT 458	STRATEGIC MANAGEMENT	3
MNGT 482	BUSINESS ETHICS	3
MKT 351	MARKETING MANAGEMENT	3
MATH 221	CALCULUS I INDUST OR BUS	3
GB 463	Business Analytics	3
Total Hours		51

Major Requirements

A minimum of 24 semester hours is required for the degree.

Code	Title	Hours
ECO 311	INTERMEDIATE MACROECONOMICS	3
or ECO 312	INTERMED MICROECONOMIC THEORY	
FIN 317	PRINCIPLES OF INSURANCE	3
FIN 443	FINANCIAL MANAGEMENT	3
FIN 446	COMMERCIAL BANKING	3
FIN 447	INVESTMENTS	3
FIN 451	PORTFOLIO THEORY	3
FIN 452	INTERNATIONAL FINANCE	3
or ECO 446	INTERNATIONAL TRADE	
GB 302	BUSINESS LAW	3
Electives		
Restricted, Business Elective ¹		3
Total Hours		27

¹ Any international business course that is not already required on the curriculum for the major.

General Education = 42 hours; COB Core = 51 hours; Major = 24 hours; Electives = 3 hours

A 2.0 GPA is required in all courses taken at the University, all business courses required in the curriculum, and all courses that constitute the major.

Curriculum Map

Course	Title	Hours
Freshman		
Fall		
BIZ 101	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 104	COMPOSITION I	3
or ENG 103	or English Composition I with Co-requisite Support	
or ENG 111	or COMPOSITION & LITERATURE FOR L	
MATH 111	COLLEGE ALGEBRA	3
Humanities & Fine Arts Option		3
Natural Science Option		3
Social & Behavioral Science Option		3
Hours		16
Spring		
BIZ 102	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 105	COMPOSITION II	3
or ENG 112	or COMPOSITION	
MATH 221	CALCULUS I INDUST OR BUS	3
Humanities & Fine Arts Option		3
Natural Science Option		3
Pathway Option		3
Hours		16
Sophomore		
Fall		
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
BIZ 201	INTRODUCTION TO BUSINESS	3
ECO 211	PRINCIPLES OF MACROECONOMICS	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
Pathway Option		3
Hours		15
Spring		
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
UNIV 200	CIVIC ENGAGEMENT	1
Humanities & Fine Arts Option		3
Pathway Option		3
Hours		16
Junior		
Fall		
ECO 256	BUSINESS STATISTICS I	3
ECO 311	INTERMEDIATE MACROECONOMICS	3
or ECO 312	or INTERMED MICROECONOMIC THEORY	
FIN 320	BUSINESS FINANCE	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 482	BUSINESS ETHICS	3
Hours		15
Spring		
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 356	BUSINESS STATISTICS II	3
MKT 351	MARKETING MANAGEMENT	3
FIN 317	PRINCIPLES OF INSURANCE	3
Any International Business Course ¹		3
Hours		15
Senior		
Fall		
FIN 443	FINANCIAL MANAGEMENT	3
FIN 446	COMMERCIAL BANKING	3
FIN 452	INTERNATIONAL FINANCE	3
or ECO 446	or INTERNATIONAL TRADE	
GB 302	BUSINESS LAW	3

GB 463	Business Analytics	3
Hours		15
Spring		
FIN 447	INVESTMENTS	3
FIN 451	PORTFOLIO THEORY	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
MNGT 458	STRATEGIC MANAGEMENT	3
Hours		12
Total Hours		120

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from BIZ 101 UNIVERSITY SUCCESS FOR BUS MAJ and BIZ 102 UNIVERSITY SUCCESS FOR BUS MAJ; however, the student must take 2 hours of non-business electives to replace the BIZ courses.
- Online Graduation Clearance (**to be completed during the graduating semester only**).

Student Learning Outcomes

- Undergraduate accounting students will demonstrate a thorough understanding of financial reporting related to financial statements, asset measurement, and income determination.
- Undergraduate accounting students will demonstrate basic accounting concepts for state and local governments and not-for-profit organizations.
- Undergraduate accounting students will demonstrate a working knowledge of the Federal Income Code and gain sufficient knowledge to begin an entry-level position as a tax practitioner.
- Undergraduate accounting students will demonstrate the nature of auditing and develop a foundation for acquiring the skills and knowledge to become an auditor.
- Students will demonstrate a solid foundation in applying the financial principles of the time value of money.
- Students will be able to evaluate a large and complex business problem, make some assumptions, structure the firms' cash flows and make a decision.
- Students will demonstrate knowledge and application of various investment instruments.
- Students will demonstrate knowledge of risk and returns in evaluation of portfolios performance.
- Students will be able to demonstrate how international business activities influence financial decisions.
- The student will demonstrate knowledge of the business start-up process using the lean methodology approach.
- The student will be able to develop the business model for a new start-up by proper completion of the business model canvas.
- The student will demonstrate effective oral communication skills by preparing an oral presentation of the business model to an outside group.
- The student will demonstrate knowledge of the available sources of start-up funding for a successful business.