

# ENTREPRENEURSHIP (B.B.A.)

## Curriculum Map

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
BIZ 101	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 104 or ENG 103 or ENG 111	COMPOSITION I or English Composition I with Co-requisite Support or COMPOSITION & LITERATURE FOR L	3
MATH 111	COLLEGE ALGEBRA	3
Humanities & Fine Arts Option		3
Natural Science Option		3
Social & Behavioral Science Option		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
BIZ 102	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 105 or ENG 112	COMPOSITION II or COMPOSITION	3
MATH 221	CALCULUS I INDUST OR BUS	3
Humanities & Fine Arts Option		3
Natural Science Option		3
Pathway Option		3
<b>Hours</b>		<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
BIZ 201	INTRODUCTION TO BUSINESS	3
ECO 211	PRINCIPLES OF MACROECONOMICS	3
Humanities & Fine Arts Option		3
Pathway Option		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ENTR 285	CREATIVITY, INNOVATION & ENTRE	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
UNIV 200	CIVIC ENGAGEMENT	1
Pathway Option		3
<b>Hours</b>		<b>16</b>
<b>Junior</b>		
<b>Fall</b>		
ECO 256	BUSINESS STATISTICS I	3
FIN 320	BUSINESS FINANCE	3
MKT 351	MARKETING MANAGEMENT	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 356	BUSINESS STATISTICS II	3
ENTR 382	APPLD INFO SYSMS FOR ENTR & SB	3
ENTR 384	INTERSHIP & APPRENTSHIP N ENTR	3
ENTR 385	Marketing for Entrepreneurs and Small Businesses	3
<b>Hours</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
ENTR 460 or ENTR 470	Managing Technological and Creative Art Innovations or Managing Urban, Social and Non-Profit E Ventures	3
ENTR 485	VENTURE CREATION	3

MNGT 458	STRATEGIC MANAGEMENT	3
MNGT 482	BUSINESS ETHICS	3
GB 463	Business Analytics	3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
ENTR 300	FINANCE SMALL BUS & ENTRE VENT	3
ENTR 486	VENTURE CREATION II	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
MNGT 462	INTERNATNL BUS AND ENTREPNSHIP	3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> Not already required in major.

**Notes:**

- Candidates that transfer 12 or more hours of college credit are exempt from BIZ 101 UNIVERSITY SUCCESS FOR BUS MAJ and BIZ 102 UNIVERSITY SUCCESS FOR BUS MAJ; however, the student must take 2 hours of non-business electives to replace the BIZ courses .
- Online Graduation Clearance (**to be completed during the graduating semester only**).