

ACCOUNTING (B.B.A.)

Business Core Requirements:

Code	Title	Hours
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
BIZ 201	INTRODUCTION TO BUSINESS	3
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ECO 256	BUSINESS STATISTICS I	3
ECO 356	BUSINESS STATISTICS II	3
FIN 320	BUSINESS FINANCE	3
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
MNGT 458	STRATEGIC MANAGEMENT	3
MNGT 482	BUSINESS ETHICS	3
MKT 351	MARKETING MANAGEMENT	3
MATH 221	CALCULUS I INDUST OR BUS	3
GB 463	Business Analytics	3
Total Hours		51

Major Requirements

Code	Title	Hours
ACC 314	INTERMEDIATE ACCOUNTNG I	3
ACC 315	INTERMED ACCOUNTING II	3
ACC 321	COST ACCOUNTING I	3
ACC 381	GOVERNMENTAL & NFP ACCOUNTING	3
ACC 423	INCOME TAX ACCOUNTING	3
ACC 436	ADV & INTERNATIONAL ACCOUNTING	3
or ACC 473	ADV INCOME TAX ACCOUNTNG	
ACC 455	AUDITING	3
ACC 492	ACCOUNTING INFORM SYSTEM	3
Electives		
Unrestricted Elective		3
Restricted, Business Elective (Any international business course that is not already required on the curriculum for the major) Select from list below.		3
ECO 446	INTERNATIONAL TRADE	
FIN 452	INTERNATIONAL FINANCE	
MKT 466	INTERNATIONAL MARKETING	
MNGT 462	INTERNATNL BUS AND ENTREPNSHIP	
GB 302	BUSINESS LAW (Restricted Business Elective)	3
Total Hours		33

General Education = 44 hours; COB Core = 48 hours; Major = 24 hours; Electives = 6 hours (includes GB 302 BUSINESS LAW)

A 2.0 GPA is required in all courses taken at the University, all business courses required in the curriculum, and all courses that constitute the major. ACC 211 PRINCIPLES OF FINANCIAL ACCTNG and ACC 212 PRINCIPLES OF MANGERIAL ACCTNG are excluded from the major average.

Course	Title	Hours
Freshman		
Fall		
BIZ 101	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 104 or ENG 103 or ENG 111	COMPOSITION I or English Composition I with Co-requisite Support or COMPOSITION & LITERATURE FOR L	3
MATH 111	COLLEGE ALGEBRA	3
Humanities and Fine Arts Option		3
Natural Science Option		3
Social & Behavioral Science Option		3
Hours		16
Spring		
BIZ 102	UNIVERSITY SUCCESS FOR BUS MAJ	1
ENG 105 or ENG 112	COMPOSITION II or COMPOSITION	3
MATH 221	CALCULUS I INDUST OR BUS	3
Humanities & Fine Arts Option		3
Natural Science Option		3
Pathway Option		3
Hours		16
Sophomore		
Fall		
BIZ 201	INTRODUCTION TO BUSINESS	3
ECO 211	PRINCIPLES OF MACROECONOMICS	3
ACC 211	PRINCIPLES OF FINANCIAL ACCTNG	3
Humanities & Fine Arts Option		3
Pathway Option		3
Hours		15
Spring		
GB 201	INTRO TO LEGAL ASPECTS OF BUSI	3
ECO 212	PRINCIPLES OF MICROECONOMICS	3
ACC 212	PRINCIPLES OF MANGERIAL ACCTNG	3
MNGT 351	MNGT INFORMATION SYSMS AND APP	3
UNIV 200	CIVIC ENGAGEMENT	1
Pathway Option		3
Hours		16
Junior		
Fall		
BIZ 350	BUSINESS COMMUNICATIONS	3
ECO 256	BUSINESS STATISTICS I	3
MNGT 330	MANAGEMENT TO ORGANIZATIONS	3
ACC 314	INTERMEDIATE ACCOUNTNG I	3
ACC 321	COST ACCOUNTING I	3
Hours		15
Spring		
ECO 356	BUSINESS STATISTICS II	3
MNGT 334	SUPPLY CHAIN MANAGEMENT	3
ACC 315	INTERMED ACCOUNTING II	3
ACC 381	GOVERNMENTAL & NFP ACCOUNTING	3
GB 463	Business Analytics	3
Hours		15
Senior		
Fall		
FIN 320	BUSINESS FINANCE	3
MKT 351	MARKETING MANAGEMENT	3
ACC 423	INCOME TAX ACCOUNTING	3
ACC 492	ACCOUNTING INFORM SYSTEM	3
GB 302	BUSINESS LAW (Restricted Elective)	3
Hours		15
Spring		
MNGT 482	BUSINESS ETHICS	3

MNGT 458	STRATEGIC MANAGEMENT	3
ACC 436 or ACC 473	ADV & INTERNATIONAL ACCOUNTING or ADV INCOME TAX ACCOUNTNG	3
ACC 455	AUDITING	3
Hours		12
Total Hours		120

¹ Not already required for the major.

Notes:

- Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100 UNIVERSITY SUCCESS; however, the student must take 2 hours of general electives to replace the UNIV course.
- Online Graduation Clearance (**to be completed during the graduating semester only**).

Student Learning Outcomes

- Undergraduate accounting students will demonstrate a thorough understanding of financial reporting related to financial statements, asset measurement, and income determination.
- Undergraduate accounting students will demonstrate basic accounting concepts for state and local governments and not-for-profit organizations.
- Undergraduate accounting students will demonstrate a working knowledge of the Federal Income Code and gain sufficient knowledge to begin an entry-level position as a tax practitioner.
- Undergraduate accounting students will demonstrate the nature of auditing and develop a foundation for acquiring the skills and knowledge to become an auditor.
- Students will demonstrate a solid foundation in applying the financial principles of the time value of money.
- Students will be able to evaluate a large and complex business problem, make some assumptions, structure the firms' cash flows and make a decision.
- Students will demonstrate knowledge and application of various investment instruments.
- Students will demonstrate knowledge of risk and returns in evaluation of portfolios performance.
- Students will be able to demonstrate how international business activities influence financial decisions.
- The student will demonstrate knowledge of the business start-up process using the lean methodology approach.
- The student will be able to develop the business model for a new start-up by proper completion of the business model canvas.
- The student will demonstrate effective oral communication skills by preparing an oral presentation of the business model to an outside group.
- The student will demonstrate knowledge of the available sources of start-up funding for a successful business.