

# COLLEGE OF BUSINESS

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## Introduction

The College of Business at Jackson State University is committed to providing undergraduate and graduate business education programs that prepare students with competencies to succeed in the competitive global business world. Students are provided every opportunity for success in preparation for meeting the changing needs of business, industry, government, nonprofits, and education.

The College is committed to offering a supportive learning environment that will allow students to grow and flourish under the leadership of qualified faculty who value academic excellence. The College also incorporates special presentations by speakers from business and industry as well as by notable alumni to enrich the learning environment. Thus, students have regular opportunities to interact with executives and other professionals from the business community.

The College of Business awards the Bachelor of Business Administration (B.B.A.) degree in the following areas:

- Accounting
- Business Administration
- Economics
- Entrepreneurship
- Finance
- Management
- Marketing
- Supply Chain Management

In addition, the College, through its Business Graduate Programs Office, awards the:

- Master of Business Administration Degree (MBA)
- Master of Business Administration Degree – Online (MBA)
- Master of Professional Accountancy (MPA) Degree

The College also awards the Doctor of Philosophy Degree in Business Administration (Ph.D.) with three concentrations:

- Accounting
- Economics
- Management

## College Accreditations

The College of Business at Jackson State University is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the highest business school accrediting body in the world.

The College is also accredited by the Network of International Business Schools (NIBS). NIBS Accreditation recognizes business schools that have demonstrated a commitment to internationalization in all facets of their organization.

## College of Business Mission Statement

The College of Business provides an undergraduate and graduate management education to a student body that is growing in diversity, by serving students from the southern region, expanding our national presence, and with a growing emphasis on serving international students. We focus on students and families who value the HBCU educational experience and on educating those from historically disadvantaged backgrounds. Our faculty, serving at the only major urban university in the state of Mississippi, actively engage in research and value excellence in the classroom as they prepare our students to provide creative business-centered solutions that promote economic and social advancement in local and national economies. The College produces ethical, technologically advanced, and globally aware business leaders.

## Purpose and Objectives

The primary purpose of the College of Business at Jackson State University is to provide opportunities for

1. intellectual and professional development for students enrolled in its instructional programs;
2. discovery of new and useful knowledge through academic and applied research;
3. effective application of knowledge in the business and economic development of the state, region, and nation through service activities.

The educational programs aim to provide students with the basic knowledge in business and related disciplines that will provide them with the needed skills and competencies required to pursue careers or advanced study. The College emphasizes a close student-teacher relationship through an advisory system designed to help students match their abilities and interest with a specialized professional field.

In addition, the educational program includes professional development activities designed to enhance communication, critical thinking, and problem-solving skills and acquaint students with social and behavioral attitudes and norms required for success in business.

The student who graduates from the College of Business should

1. be able to deal with the technical complexities of his/her chosen career;
2. have the ability to reason and independently make decisions;
3. possess written and oral communication skills;
4. possess the requisite computer skills;
5. have an inclusive perspective on society and its progress; and
6. have an appreciation of the global/international dimensions of the economy and business.

Each graduate should have the skills and competencies required to ensure success in his/her chosen career or field of graduate study.

The College also works to assist students in obtaining placement in internships and co-ops. The CAPS Center staff also works diligently to assist students with the process involved in obtaining career

opportunities in business, industry, and/or graduate and professional schools upon graduation.

## Academic Departments

### Department of Accounting, Finance, and Entrepreneurship

Dr. Bobbie Daniels, Interim Chair

Office: College of Business Building, Suite 462

#### Majors

- Accounting
- Finance
- Entrepreneurship

#### Minor for Non-Business Majors

- Finance

### Department of Business Administration

Dr. Chali Nondo, Interim Chair

Office: College of Business Building, Suite 385

#### Majors

- Business Administration
- Economics
- Management
- Marketing
- Supply Chain Management

#### Minors for Non-Business Majors

Business Administration

Marketing

## Centers

### JSU Center for Small Business Development

Mr. Rickey Jones, Director

Office: College of Business Building, Suite

The JSU Small Business Development Center (JSU SBDC) is part of a network of Small Business Development Centers across the nation bringing expert business knowledge to small businesses at no cost. The JSU SBDC is located in Suite 332 in the College of Business Building.

### Center for Academic and Professional Success (CAPS)

#### Faculty/Staff:

Dr. Vershun McClain, Visiting Assistant Professor

Ms. Jacqueline Spires, Coordinator of Student Success and Internship Services

The Center for Academic and Professional Success (CAPS) is a comprehensive College of Business resource center that focuses on preparing students for their entry into the business world. The Center is comprised of professional development courses, student professional development services, and student career management and placement services.

The purpose of the Center is to provide students with a wide range of career-related services, whether they seek experiential learning experiences in business organizations, permanent employment opportunities in business and industry, or advanced study opportunities

in graduate or professional schools. Students are provided with a variety of career and employment-related tools, resources, and interview opportunities.

The Center for Academic and Professional Success is located in Suite 350 in the College of Business Building.

## Resources

Trading Room-Interdisciplinary Learning Laboratory (TR-ILL) Center for Academic and Professional Success (CAPS) Computer Laboratories

## Scholarships

In addition to the scholarship programs offered by the University, the College of Business has a number of financial resources for business majors. Scholarships include:

- Bill Cooley College of Business Scholarship
- Brandon J. Bolden Endowed Book Award
- C Spire Foundation Endowed Scholarship
- George F. and Alleane M. Currie Endowed Scholarship
- John Palmer Endowed Scholarship Fund
- Yates Construction Endowed Scholarship
- Dr. Jacquelyn C. Franklin Annual Scholarship
- Brandon J. Bolden Book Scholarship
- Charles F. Moore Endowed Scholarship
- Five-for-Five Book Scholarship

## Degree Requirements

The College of Business awards the Bachelor of Business Administration (B.B.A.) degree in the following areas:

- Accounting
- Business Administration
- Economics
- Entrepreneurship
- Finance
- Management
- Marketing
- Supply Chain Management

In order to earn the B.B.A. degree, students must complete the requirements in the following areas:

1. the University's general education requirements;
2. the College of Business core requirements,
3. the major requirements; and
4. the elective requirements—unrestricted and business.

The College offers professional development courses for all business majors. These courses are listed under both general education requirements, and business core requirements.

## College Core Requirements

The College Core Requirements are intended to provide basic grounding in the body of knowledge common to all business disciplines. All students pursuing the Bachelor of Business Administration (B.B.A.) degree are required to take the core requirements.

| Code               | Title                          | Hours     |
|--------------------|--------------------------------|-----------|
| ACC 211            | PRINCIPLES OF FINANCIAL ACCTNG | 3         |
| ACC 212            | PRINCIPLES OF MANGERIAL ACCTNG | 3         |
| BIZ 201            | INTRODUCTION TO BUSINESS       | 3         |
| BIZ 350            | BUSINESS COMMUNICATIONS        | 3         |
| ECO 212            | PRINCIPLES OF MICROECONOMICS   | 3         |
| ECO 256            | BUSINESS STATISTICS I          | 3         |
| ECO 356            | BUSINESS STATISTICS II         | 3         |
| FIN 320            | BUSINESS FINANCE               | 3         |
| GB 201             | INTRO TO LEGAL ASPECTS OF BUSI | 3         |
| MNGT 330           | MANAGEMENT TO ORGANIZATIONS    | 3         |
| MNGT 334           | SUPPLY CHAIN MANAGEMENT        | 3         |
| MNGT 351           | MNGT INFORMATION SYSMS AND APP | 3         |
| MNGT 458           | STRATEGIC MANAGEMENT           | 3         |
| MKT 351            | MARKETING MANAGEMENT           | 3         |
| <b>Total Hours</b> |                                | <b>42</b> |

## Major Requirements

Students must complete 24.0 credit hours in their selected major. The major requirements are shown in the departmental sections. Note: Please see the Department section for a description of the major requirements.

## Elective Requirements

Every student in the College of Business is required to meet the following elective requirements:

| Code   | Title | Hours    |
|--|-------|----------|
| Unrestricted Elective  |       | 3        |
| Unrestricted, Business Elective - Any international business course that is not already required on the curriculum for the major |       | 3        |
| Business Elective (may be restricted or unrestricted by the major department; please see the curriculum sheet for the major)     |       | 3        |
| <b>Total Hours</b>   |       | <b>9</b> |

## Professional Development Courses

The College of Business also offers professional development opportunities to all business majors. Currently, the professional development courses that are offered through the College of Business and listed in the college core are:

| Code               | Title                          | Hours    |
|--------------------|--------------------------------|----------|
| BIZ 101            | UNIVERSITY SUCCESS FOR BUS MAJ | 1        |
| BIZ 102            | UNIVERSITY SUCCESS FOR BUS MAJ | 1        |
| BIZ 201            | INTRODUCTION TO BUSINESS       | 3        |
| BIZ 350            | BUSINESS COMMUNICATIONS        | 3        |
| <b>Total Hours</b> |                                | <b>8</b> |

## Major Field Test in Business

Students in the College of Business must take the Major Field Test in Business (MFTB) upon completion of the business core. The MFTB is a national standardized exam that covers content from the common body of business knowledge. The common body of business knowledge is taught in business core courses in the College of Business. All College of Business students, regardless of major, are required to take these courses. The MFTB is administered in the College of Business capstone course, MNGT 458 STRATEGIC MANAGEMENT, and is counted as a test

score. Students are urged to give their studies in the business curriculum their utmost time, attention, and commitment.

In addition, the Major Field Test in Business is a requirement for graduation in the College of Business.

## Graduation Requirements

To earn a degree in the College of Business, each student must satisfactorily complete all degree requirements. Specific requirements for the completion of each course of study within the College of Business are as follows:

1. Complete a minimum of 121 semester hours.
  2. Earn a cumulative academic average of not less than 2.0 in all courses taken at the University. The 2.0 cumulative GPA must be earned at the end of the semester **prior** to the semester that the student applies for graduation.
  3. Earn a cumulative academic average of not less than 2.0 in all business courses that are required in the business curriculum (including the business core, the business electives, the business philosophy requirement—business ethics, and the business major.) The 2.0 cumulative GPA must be earned at the end of the semester prior to the semester that the student applies for graduation.
  4. Earn a cumulative average of not less than 2.0 in all courses that constitute the 24 hours in the business major. The 2.0 cumulative GPA must be earned at the end of the semester prior to the semester that the student applies for graduation.
  5. Take all senior outcome measures and examinations required by the College (Major Field Test in Business, goal assessments, etc.).
- Department of Accounting, Finance & Entrepreneurship (<https://jsums-public.courseleaf.com/undergraduate/college-business/department-accounting-finance-entrepreneurship/>)
  - Department of Business Administration (<https://jsums-public.courseleaf.com/undergraduate/college-business/department-business-administration/>)