

SPORTS MANAGEMENT (SPM)

SPM 510 SPORT MARKETING (3 Hours)

SPM 512 FACILITY DESIGN & MAINTENANCE (3 Hours)

SPM 513 Sport Nutrition (3 Hours)

This Course is intended to develop knowledge of current concepts and trends in sport and exercise nutrition, as well as the ability to plan and implement a nutrition program designed to meet the unique needs of all individuals.

SPM 515 GOVERNING BODIES & THE LAW (3 Hours)

SPM 516 Sport Statistics and Analytics (3 Hours)

This course is intended to introduce a study of measurement theory, instruments used to collect data, and procedures for data analysis specific to athletic performance. The use of statistical software (Excel, SPSS, R) for data analysis is involved.

SPM 530 SPORTS FINANCE (3 Hours)

SPM 543 SPORT ADMINISTRATION AND ORGN (3 Hours)

SPM 560 ETHICS OF SPORT (3 Hours)

SPM 590 INTERNSHIP (3-6 Hours)

SPM 600 THESIS (3-6 Hours)