

GENERAL BUSINESS (GB)

GB 500 Business Principles (3 Hours)

An effective way to prepare for the MBA program, via an interactive series of pre-MBA courses, designed by experts in their respective fields of study. Academic study modules incorporate text and interactive applications to teach the concepts while quizzes and tests assess students' understanding of the substantive materials presented. The MBA Primer Comprehensive Edition is utilized in the course. This primer includes the following individual academic subject areas: Finance, Financial Accounting, Managerial Economics, Business and Ethics. The course is particularly necessary and beneficial for students that did not major in or take a substantial number of undergraduate business courses. However, the course proves to be an excellent reference source for undergraduate business majors. The course is instructor-led at an accelerated pace.

GB 561 SEM: BUS ADMIN & RESEARCH PROJ (1-3 Hours)