ENTREPRENEURSHIP STUDIES (ENTR)

ENTR 580 ENTREPRENEURSHIP (3 Hours)

A finance seminar on investment environment, various developments in investment theory, and the principles and practices of valuation of various assets for the graduate/MBA level students. It covers the skills to conduct fundamental and technical analyses of investment vehicles. The analyses of fixed-income securities, equity securities, and other types of investment vehicles will be discussed. The topics also include the investment process, asset allocation, investment performance evaluation. Throughout the course, a global perspective will be emphasized.