SPORT SCIENCE (M.S.) CONCENTRATION IN SPORT MANAGEMENT

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Faculty

Dr. Gwendolyn Dawkins, Assistant Professor Dr. Brieah Hudson, Assistant Professor Dr. Joon Young Lee, Assistant Professor Dr. Picasso Nelson, Instructor Ms. Michelle Houston, Instructor

The Department of Health, Physical Education and Recreation offers the Master of Science in Physical Education and the Master of Science in Sport Science with two concentrations: Sport Management and Strength and Conditioning.

Accreditation

The Master of Science Sport Science curriculum is designed to meet the Commission on Sport Management Accreditation (COSMA) and the (National Strength and Conditioning Association (NSCA) standards.

Program Objectives

The Master of Science Sport Science program objectives are twofold:

- 1. To provide the sport management student with advanced specialization in the areas of sport finance, marketing, facilities, economics, analytics and statistics as well as internship placement that will accelerate their careers in the business of sport.
- 2. To provide the strength and conditioning student advance specialization in exercise physiology, nutrition, conditioning, program design, research methods, statistics and internship placement in order to pass the NSCA CSCS (among others) to become a certified strength and conditioning specialist.

Admissions Requirements

Applicants must be admitted to the Division of Graduate Studies and the Department of Health, Physical Education and Recreation (HPER). The HPER Department has the following admission requirements in addition to the Division of Graduate Studies requirements.

- 1. A minimum cumulative G.P.A. of 3.00 for regular admission and 2.50 for conditional admission, at the undergraduate level.
- 2. An applicant must hold a bachelor's degree from an accredited college or university.
- 3. A completed program application.
- 4. Academic writing sample.
- 5. Three letters of recommendation.
- 6. A strong statement of purpose including the candidate's strengths and specifically how this degree will advance their professional career.

Degree Requirements

To qualify for the master's degree the student must complete 36 semester hours of graduate work for the Sport Management emphasis and 37 semester hours for the Strength & Conditioning emphasis.

Sport Management Emphasis

Code	Title	Hours
Sport Science C	ore	
SPM 512	FACILITY DESIGN & MAINTENANCE	3
SPM 515	GOVERNING BODIES & THE LAW	3
SPM 560	ETHICS OF SPORT	3
SC 545	SPORT PSYCHOLOGY AND SOCIOLOGY	3
PE 550	RESEARCH IN PHYSICAL EDU	3
Sport Managem	ent Emphasis	
SPM 516	Sport Statistics and Analytics	3
ECO 511	MACROECONOMICS THEORY	3
or ECO 512	MICROECONOMICS THEORY	
SPM 510	SPORT MARKETING	3
SPM 530	SPORTS FINANCE	3
SPM 543	SPORT ADMINISTRATION AND ORGN	3
SPM 590	INTERNSHIP	6
or SPM 600	THESIS	
Total Hours		36

Total Hours