

DEPARTMENT OF BUSINESS ADMINISTRATION

Dr. Chali Nondo, Associate Professor and Chair
P.O. Box 17760
Telephone: (601) 979-2534
Fax: (601) 979-2690
e-mail: chali.nondo@jsums.edu

Faculty

Dr. Okechukwu Anyamele, Professor
Dr. Jean-Claude Assad, Associate Professor
Dr. Young Rhee, Assistant Professor
Dr. Hyonsong Chong, Associate Professor
Dr. Edith Davidson, Associate Professor
Dr. Dal Didia, Professor
Dr. Sadia Khan, Associate Professor
Dr. Maury Granger, Professor
Dr. Fidel Ezeala-Harrison, Professor
Dr. Hyunseob Kim, Assistant Professor
Dr. Palaniappan Thiagarajan, Associate Professor

Goals of the Master of Business Administration Program

The MBA degree is designed to prepare working professionals for managerial and professional leadership responsibility in business, industry, and government.

The goals of the MBA program are:

- To develop advanced knowledge of business strategies and their application
- To apply global and ethical perspectives to business decision-making
- To build critical thinking, problem solving, and innovation skills
- To develop communication, leadership, and project management skills

Admission Requirements

Admission to the MBA, MBA Online, and MPA programs is competitive. Students seeking admission to the MBA or MPA program must apply to the Graduate School online and submit the following admission portfolio materials.

1. Application to the Graduate School completed online;
2. Official undergraduate and graduate transcripts sent to the Graduate School; JSU alumni transcripts can be accessed electronically and do not need to be sent;
3. International applicants or those with degrees from international institutions must have their transcripts translated, if needed, and evaluated from a reputable international transcript evaluation agency;
4. Statement of Purpose uploaded to the application portal providing background information, motivation for pursuing graduate business education, and how the degree will help achieve professional goals;
5. Current professional resume uploaded to the application portal;
6. 3 Letters of recommendation from academic and/or professional references sent directly to the application portal;
7. Official GMAT score taken within the past five years;

8. An interview is optional;
9. Application fee of \$25.00 for non-Mississippi residents;
10. Official TOEFL scores or IELTS (for international students only)

The GMAT may be waived under certain conditions such as:

- 3.0+ undergraduate GPA from a regionally accredited institution; **or**
- 3-5 years of professional work experience; **or**
- a professional certification in a business field such as CFA, PHR, CPA etc.; **or**
- an earned graduate degree such as MS, JD, MD, PhD.

A prospective student's overall application portfolio is evaluated to discern program fit and potential for success. A "cut-off" score for the GPA and GMAT are not used.

Regular Admissions

To be considered for Regular Admission into the MBA or the MPA program, an applicant must have at least a 3.0 cumulative undergraduate GPA from a regionally accredited institution.

Conditional Admissions

The College of Business may admit a limited number of students who meet with a cumulative undergraduate GPA of 2.5 - 2.99 whose application portfolio demonstrates strong potential for academic success. The number of students admitted in this category will not exceed 20% of the total number of students granted Regular Admission for the semester of application.

Scholastic Requirements

1. The College of Business requires all MBA and MPA students to maintain a minimum cumulative 3.00 grade point average.
2. A student who falls below 3.00 cumulative average (GPA) is placed on academic probation and will be requested to appear for counseling.
3. A student who falls below a 3.00 average for two consecutive semesters will be dismissed from the program.
4. No credit will be granted for any course with an assigned grade below "C" as applicable toward meeting the requirements for the MBA or MPA degree.
5. Any course to be taken outside the College of Business to be applied toward the degree requirements must receive prior approval in writing from the Director of Business Graduate Programs.
6. A minimum GPA of 3.00 is required overall and in required MBA and MPA courses for graduation.

Masters

- Business (M.B.A.) (<https://jsums-public.courseleaf.com/graduate/college-business/department-business-administration/business-mba/>)
- Business (M.B.A.) Online Program (<https://jsums-public.courseleaf.com/graduate/college-business/department-business-administration/business-mba-online-program/>)

Doctoral

- Business (Ph.D.) (<https://jsums-public.courseleaf.com/graduate/college-business/department-business-administration/business-phd/>)

Course Descriptions

ACC 501 FINANCIAL ACCTNG AND ANALYSIS (3 Hours)

A study of accounting transaction including the adjusting and closing process, financial statements preparation, and tools and techniques of financial statement analysis relative to financial position, results of operations, and cash flows as reported in corporate annual reports.

ACC 536 ADV & INTERNATIONAL ACCOUNTING (3 Hours)

Prerequisite: ACC 314, 315.

A study of advanced accounting issues concerning partnerships, consolidations, international operations, and International Financial Reporting Standards. Not open to those who completed ACC 436 at the undergraduate level.

ACC 540 ADV MANAGERIAL ACCOUNTNG (3 Hours)

Prerequisite: ACC 211, 212.

Study of managerial uses of accounting information and trends in internal accounting functions.

ACC 541 ADVANCED ACCOUNTING THRY (3 Hours)

Prerequisite: ACC 314.

A brief historical development of accounting thought followed by an intensive investigation of the theoretical framework on which accounting principles and procedures rest.

ACC 545 Financial Statement Analysis (3 Hours)

Prerequisite: ACC 211, 212.

This course offers a study of the tools and techniques utilized to analyze financial positions, results of operations, and cash flows s reported in corporate annual reports.

ACC 557 SEMINAR IN ATTESTATION (3 Hours)

Prerequisite: ACC 314, 315.

Study and refinement of generally accepted auditing standards, procedures and extension of auditing procedures; study of special investigations and audit reports; review of recent auditing trends, research, and pronouncements.

ACC 561 CPA REVIEW I (3 Hours)

Prerequisite: ACC 314.

A review of selected topics as tested on the Uniform CPA Examination.

ACC 565 SEM/N GVNMT & NOT FOR PRFT ACC (3 Hours)

Prerequisite: ACC 211, 212.

A study of generally accepted accounting principles of state and local governments and selected nonprofit entities with an emphasis on current developments in these areas.

ACC 573 ADV INCOME TAX ACCOUNTNG (3 Hours)

Prerequisite: ACC 423.

A study of federal and state income tax laws for fiduciaries, partnerships, and corporations utilizing modern research technology. Not open to those who completed ACC 473 at the undergraduate level.

ACC 575 RESEARCH IN TAXATION (3 Hours)

Prerequisite: ACC 423.

A study of selected tax issues and the application of tax research methodology. Topics include the tax research environment, primary and secondary sources of federal tax law, and implementing tax research tools.

ACC 592 ACCOUNTING INFORMATION SYSTEMS (3 Hours)

Prerequisite: ACC 314.

A study of theory and practice as applied to accounting information systems. The course examines the process for purchasing or designing accounting systems and a variety of topics dealing with the role of technology in building, implementing, controlling, and auditing accounting information systems. A secondary goal of the course is to help students become more comfortable using computer-based tools including e-mail, accounting software and the World Wide Web. Not open to those who completed ACC 492 at the undergraduate level.

ACC 790 SEMINAR IN ACCOUNTING RESEARCH (3 Hours)

This course introduces the students to contemporary issues in accounting education and accounting education research.

ACC 791 SEM IN ACCOUNTING RESEARCH I (3 Hours)

This course offers a study of the application of contemporary research methodology to selected subject areas in accounting including financial accounting and managerial accounting.

ACC 792 SEM IN ACCOUNTING RESEARCH II (3 Hours)

This course offers a continuation of ACC 791 with a focus of the application of contemporary research methodology to auditing and other accounting areas not covered in ACC 791.

ACC 799 DISSERTATION RESEARCH IN ACCOU (1-12 Hours)

Prerequisite: Consent of the chair of the Dissertation Committee.

Students will complete doctoral level research which must culminate in the successful development and defense of the dissertation in the field of Management. Students may register for more than one section in a given semester. A minimum of 21 credit hours of Ph.D. Dissertation is required.

ECO 511 MACROECONOMICS THEORY (3 Hours)

Macroeconomic concepts relating to the theory of income and employment. analysis of changes in the level of economic activity, economic growth and inflation.

ECO 512 MICROECONOMICS THEORY (3 Hours)

Detailed analysis of traditional microeconomic theory, including consumer behavior theories, theories of production, cost curves, market structure and factor price determination.

ECO 530 MANAGERIAL ECONOMICS (3 Hours)

Economic tools of analysis in the operation of a business; applied microeconomic, to solve selected business problems and to aid decision making in business firms and other organizations.

ECO 570 ECONOMICS SEMINAR (3 Hours)

Guided individual research in current economic problems, including research methodology.

ECO 711 ADVANCED MACROECONOMIC THEORY (3 Hours)

This course offers an analysis of static and dynamic theories of income, employment, and the price level. Other topics include analysis of real and monetary influences on economic growth, theories of investment and consumption, money demand, and stabilization theory and policy.

ECO 712 ADVANCED MICROECONOMIC THEORY (3 Hours)

This course offers an advanced analysis of microeconomic theory. Topics include consumer and producer behavior and determination of market prices, resource markets analysis, analysis of game theory, theories of uncertainty, general equilibrium, and welfare economics.

ECO 713 ADVANCED MONETARY & FISCAL ANA (3 Hours)

This course offers a comprehensive study of various aspects of monetary theory and fiscal economics, as well as the development and implementation of monetary and fiscal policies and their implications for economic growth and stability.

ECO 716 HISTORY OF ECONOMIC THOUGHT (3 Hours)

This course offers a review and analysis of major theories and current economic philosophy. Topics of coverage include the study of the contributions of the classical school, the marginalists, the neo-classicists, the institutionalist, the keynesians, the neo-keynesians, the modern school, and the new classical school.

ECO 725 METHODS OF URBAN & REGIONAL ANAL (3 Hours)

This course offers an analysis of the theory of urban and regional development and growth; economic analysis of urban problems and their solutions, analysis of land use, transportation, industrial development and urban planning models.

ECO 730 MANAGERIAL ECONOMICS (3 Hours)

This course offers an analysis of microeconomic theory as it applies to business operations. Topics include demand theory and estimation; production and cost theories and estimations, capital budgeting theory and analysis, pricing policies, and production under uncertainty.

ECO 735 SEM IN ECO HOUSING & URBAN TRA (3 Hours)

This course offers an analysis of selected problems of contemporary cities in housing, transportation and industrial development. Topics include analysis of costs and benefits of housing programs, distribution and use of transportation facilities and services, and analysis of economic implication of public policy initiatives pertaining to urban transportation.

ECO 746 SEMINAR IN INT'L TRADE & FINAN (3 Hours)

This course offers an analysis of theory and practice of international trade and finance. Topics of discussion include advantages and disadvantages of foreign trade, analysis of effects of tariffs and other restrictions on the flow of trade, and analysis of international commercial and monetary policies between countries.

ECO 760 ECONOMETRICS I (3 Hours)

This course offers exposure to the fundamental elements of economic modeling, construction, estimation and testing. It will cover; simple and multiple regression analysis, use of dummy variables, testing for multicollinearity, autocorrelation, heteroscedasticity, etc. Extensive use of statistical software is required.

ECO 762 ADVANCED ECONOMETRICS (3 Hours)

This course offers a continuation of Econometrics (ECO 760). Topics of discussion include multicollinearity, autoregressive and distributive lag models, autocorrelation problems and their correction, measurement errors problems, simultaneous equations models, identification problems, etc. Extensive use of statistical software is required.

ECO 799 DISSERTATION (1-12 Hours)

Prerequisite: Consent of the chair of the Dissertation Committee.

Students will complete doctoral level research which must culminate in the successful development and defense of the dissertation in the field of Economics. Students may register for more than one section in a given semester. A minimum of 21 credit hours of Ph.D. Dissertation is required.

FIN 515 MANAGERIAL FINANCE (3 Hours)

Prerequisite: GB 320 or equivalent.

A study of capital budgeting techniques, methods of determining a firm's cost of capital, valuing stocks and bonds, and international finance.

FIN 547 INVESTMENTS (3 Hours)**FIN 561 SEM N BUS ADMN & RESEARCH PROJ (3 Hours)**

Prerequisite: 24 hours of MBA course work. Requirement: Supervised individual research relative to the student's research project required for completion of the degree program.

MNGT 502 HUMAN RELATIONS & ORGAN BEHAVI (3 Hours)

Prerequisite: MNGT 330 or equivalent.

A study of organizational theory, group behavior, motivation, and systems applications to organizational management.

MNGT 516 STATISTICS BUSINESS DECS (3 Hours)

Prerequisite: MATH 231 and/or MNGT 510, ECO 357, 358 or equivalent.

A study of data collection, presentation, and analysis including interval estimation, hypothesis testing, Bayesian analysis, regression, and correction techniques.

MNGT 520 ADVANCED PRODUCTION MANAGEMENT (3 Hours)

Planning, organizing, and controlling production with emphasis upon contemporary quantitative techniques and their applications.

MNGT 555 BUSINESS & ETHICS (3 Hours)

The task of business ethics is the systematic study of ethical values that ought to guide human conduct; the study of what constitutes the obligations and responsibilities of agents and institutions; the examination of predictable outcomes in human costs and benefits; the study of character traits or dispositions—all in the interest of promoting human welfare.

MNGT 560 BUSINESS POLICY (3 Hours)

Requirement: This course is to be taken after the student has completed at least 27 hours in the MBA Program. Business policy is an interdisciplinary capstone course which focuses on all aspects of business.

MNGT 710 ADVANCED STATISTICAL METHODS I (3 Hours)

Prerequisite: MNGT 516 or equivalent.

This course offers a thorough coverage of univariate statistical inference. Topics include simple regression, analysis of variance, multiple regression and correlation, and moving average time-series models.

MNGT 711 ADVNCD STATISTICAL METHODS II (3 Hours)

Prerequisite: MNGT 710 or equivalent.

This course offers a continuation of MNGT 710. Topics to be covered include concepts and techniques of non-parametric statistics, advanced topics in regression, time series analysis, autocorrelation, auto-regressive moving average models, identification, fitting and forecasting.

MNGT 712 APPLIED MULTIVARIATE ANALYSIS (3 Hours)

Prerequisite: MNGT 710 or equivalent.

This course offers the doctoral students a thorough analysis of the theory and applications of multivariate methods. Topics to be covered include matrix algebra, factor analysis, canonical correlation, discriminant analysis and multivariate analysis of variance.

MNGT 714 RESEARCH METHODS (3 Hours)

This course focuses on social and behavioral research methods to explore business and organizational problems. The course provides the student with theory, research, and techniques associated with the investigation of specific research problems in functional areas of business.

MNGT 721 ADVANCED ORGANIZATION BEHAVIOR (3 Hours)

This course offers alternative theoretical approaches useful for analyzing organizational environment and intra-organizational relations. The course emphasizes understanding of macro-organizational behavior concepts and empirical research related to design, structure, and functioning of organizations.

MNGT 722 SEM IN DECIS. SUPPORT SYSTEMS (3 Hours)

This course offers an analysis of techniques involved in the development of computer-based systems designed to help managers in decision making and problem solving processes. Topics include assessment of technology available, discussion of the design and implementation of such systems.

MNGT 723 SEMINAR IN STRATEGIC MANAGEMEN (3 Hours)

This course offers special topics dealing with important issues in strategic management. The course emphasizes global and technological perspectives of strategic management issues.

MNGT 724 ADV. INTERNATIONAL MANAGEMENT (3 Hours)

This course offers an in-depth study of problems of operating across multiple political and cultural boundaries. Topics include theory and practice of the international business, global competition, organizing for global operations, market entry, innovations, and comparative management.

MNGT 725 SEM IN ORGANIZATIONAL CHANGE (3 Hours)

This course focuses on the human aspects of problems arising in technical, social, and organizational arenas faced with the need to change. The course includes detailed analyses of organizations as systems, organizational leadership and change.

MNGT 726 SEM IN ORGNZATNL STRAT DEC MKG (3 Hours)

This course offers an overview of the theory and research in strategic management with a scholarly research orientation on issues of both strategic content and process. The empirical study of these issues is emphasized.

MNGT 727 SEMINAR IN SPECIAL TOPICS (3 Hours)

This course offers discussions of special topics dealing with important issues pertaining to efficient management of organizations. Issues dealing with production and inventory management, and the development of leadership skills are to be addressed. Specific topics are to be selected by the instructor and may vary each semester.

MNGT 799 DISSERTATION RESEARCH IN MANGM (1-12 Hours)

Prerequisite: Consent of the chair of the Dissertation Committee. Students will complete doctoral level research which must culminate in the successful development and defense of the dissertation in the field of Management. Students may register for more than one section in a given semester. A minimum of 21 credit hours of Ph.D. Dissertation is required.